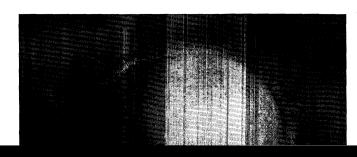
How will this help people?

During fiscal year 2000, the Comptroller's Office adopted a new logo and slogan that reflect the cornerstone of Comptroller William Donald Schaefer's public career – Serving the People.



In the Comptroller's Office, "serving the people" is not just a slogan but a philosophy of government, and the outcome of each agency program must ultimately help answer the question, "How will this help people?"

Throughout the finely year the Come